About HOOP

HOOP is a Horizon 2020 project, coordinated by CETENMA, which supports 8 lighthouse cities and regions in developing large-scale urban circular bioeconomy initiatives.

HOOP provides Project Development Assistance (PDA) to **Albano-Laziale** (Italy), **Almere** (The Netherlands), **Bergen** (Norway), **Kuopio** (Finland), **Münster** (Germany), **Murcia** (Spain), **Greater Porto** (Portugal), and **Western Macedonia** (Greece).

HOOP includes an Urban Circular Bioeconomy Hub, a Circular Investors Board (CIB), Biowaste Clubs, a Virtual Academy and a growing Network of Cities and Regions.

Join HOOP and stay in the loop!

🌐 **hoopproject.eu**

🐦 @hoop_eu

in HOOP Project

Consortium

23 Partners from 10 Countries

CITIES AND REGIONS

Gemeente Almere · CluBE · anci lazio · STADT MÜNSTER · Ayuntamiento de Murcia · BIR · lipor · SAVONIA ammattikorkeakoulu

TECHNICAL PARTNERS

ACR+ · BAX & COMPANY · research4life · CETAQUA GALICIA · cetenma · cscp · DRAXIS · Greenovate! EUROPE · ITENE · NAFIGATE corporation · RdA CLIMATE SOLUTIONS · Agricultores de la Vega de Valencia · Science for Change · PROcurement · 2GO OUT CONSULTING
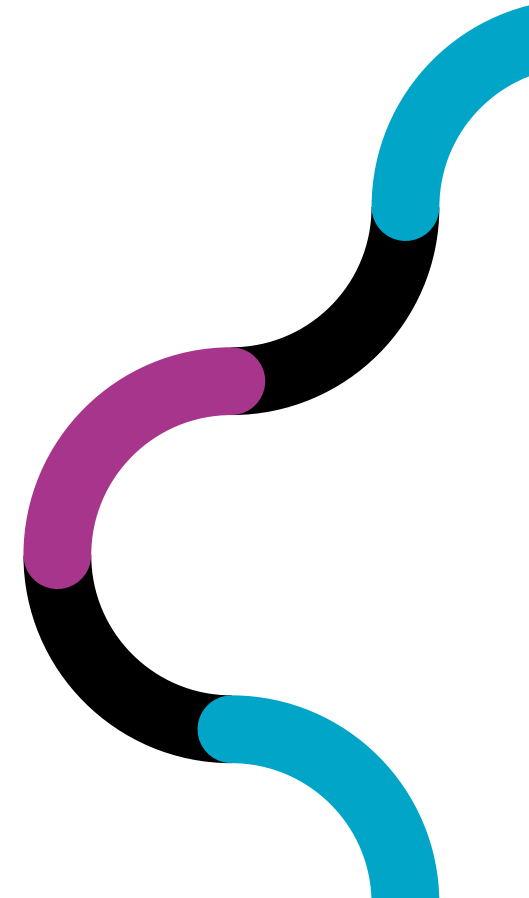
Vitalise Europe's Urban Bioeconomy

HOOP action areas

The core of the project is the provision of Project Development Assistance to 8 lighthouse cities and regions

15 Bio-Processes

Local context and urban metabolism

Circular business models

Technological and environmental assessments

Innovative financial engineering & procurement

Stakeholder Engagement & Mobilisation

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⧉ **Replication Strategy**

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Network of Cities and Regions

HOOP facilitates the exchange of knowledge and learning among cities and regions willing to recover valuable resources from urban biowaste and wastewater via these services:

The Urban Circular Bioeconomy Hub

Circularity Label

Knowledge exchange activities

Virtual Academy

Expected Impacts

→ Valorise and recover urban biowaste and wastewater resources through the production of bio-based products.

→ Create and build a European network to facilitate the exchange of good practices and lessons learned between cities and regions.

→ Contribute to increased recycling of urban biowaste and wastewater, avoiding landfilling and reducing the associated greenhouse gas emissions.

→ Contribute to the creation of green jobs in cities and regions.

→ Raise awareness about the potential and benefits of urban bioeconomy among EU citizens and the media.